



Apex Web Cube

A Result Driven SEO Service

TOP #10

**POSITION OF KEYWORDS
IN ORGANIC RANKING**

Target – USA

ABOUT THE BUSINESS

Established in 1987, Huawei is a prominent global provider of information and communications technology (ICT) infrastructure and smart devices. With a workforce of 207,000 employees, the company operates in over 170 countries and regions, serving more than three billion people worldwide. Huawei is dedicated to delivering digital solutions to every person, home, and organization, aiming to create a fully connected and intelligent world.

BACKGROUND

Established in 1987, Huawei is a prominent global provider of information and communications technology (ICT) infrastructure and smart devices. With a workforce of 207,000 employees, the company operates in over 170 countries and regions, serving more than three billion people worldwide. Huawei is dedicated to delivering digital solutions to every person, home, and organization, aiming to create a fully connected and intelligent world.



OUR PROCESS

We started the process with the keyword research for their local market and then did on-page and off-page working for the selected keywords for 3 months. With the dedicated efforts, we got their keywords in top 10 positions and here are the key highlights of results -

RESULTS

- 1.4M Keywords in Top 5 Ranking
- Total 1.9M Keywords on the First Page
- Referring Pages and Domains Improved

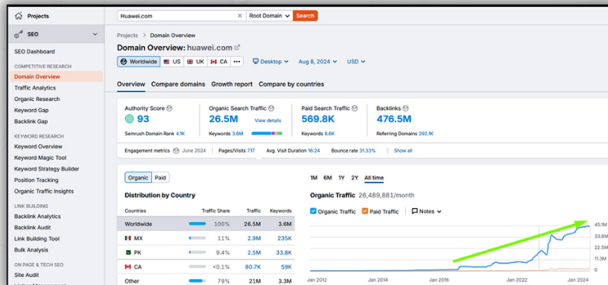


KEYWORDS RANKING

Target keywords Ranking on top positions

huawei.com Keywords	Target Page	Initially ranking Google.com	07-Aug-24 Google.com	SERP	Initially ranking comparison
huawei consumer electronics	https://consumer.huawei.com/en/	25	1	https://consumer.huawei.com/en/	24
huawei company products	https://consumer.huawei.com/en/support/product/	27	1	https://consumer.huawei.com/en/support/product/	26
mobile company huawei	https://www.huawei.com/en/corporate-information	29	1	https://www.huawei.com/en/corporate-information	28
huawei matepad laptop	https://consumer.huawei.com/en/laptops/	26	1	https://consumer.huawei.com/en/laptops/	25
huawei matebook d series	https://consumer.huawei.com/en/laptops/	24	1	https://consumer.huawei.com/en/laptops/	23
huawei laptop for students	https://consumer.huawei.com/en/laptops/	23	1	https://consumer.huawei.com/en/laptops/	22
huawei mate laptop price	https://consumer.huawei.com/en/laptops/	15	1	https://consumer.huawei.com/en/laptops/	14
huawei android watch	https://consumer.huawei.com/en/wearables/	14	1	https://consumer.huawei.com/en/wearables/	13
huawei smartwatch android wear	https://consumer.huawei.com/en/wearables/	16	1	https://consumer.huawei.com/en/wearables/	15
huawei bluetooth headphones	https://consumer.huawei.com/en/audio/	17	1	https://consumer.huawei.com/en/audio/	16
home gateway huawei	https://consumer.huawei.com/en/routers/	19	1	https://consumer.huawei.com/en/routers/	18
huawei new software	https://consumer.huawei.com/en/emui-13/	17	1	https://consumer.huawei.com/en/emui-13/	16
genuine huawei accessories	https://consumer.huawei.com/en/accessories/	16	1	https://consumer.huawei.com/en/accessories/	15
antenna for huawei	https://carrier.huawei.com/en/products/antenna	14	1	https://carrier.huawei.com/en/products/antenna	13
ascend huawei	https://ie.huawei.com/en/products/computing/ascend	13	1	https://ie.huawei.com/en/products/computing/ascend	12

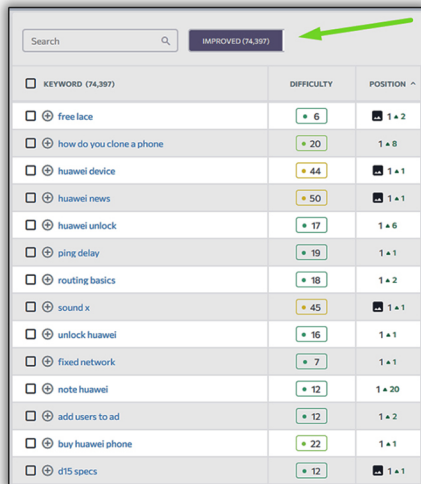
TRAFFIC IMPROVED



Website traffic has seen significant improvement, with increased visitor numbers and enhanced engagement. This growth reflects the effectiveness of our digital marketing strategies and ongoing optimization efforts.

Improved Keywords

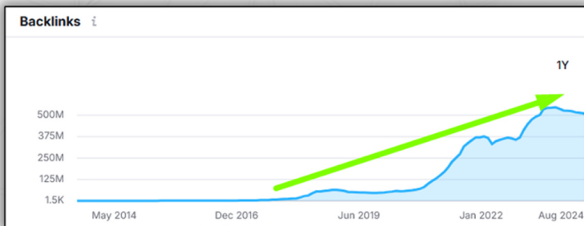
We've successfully improved keyword rankings, driving more organic traffic and enhancing visibility on search engines. This achievement reflects our strategic approach to SEO and commitment to delivering measurable results.



Search **IMPROVED (74,397)**

<input type="checkbox"/> KEYWORD (74,397)	DIFFICULTY	POSITION ^
<input type="checkbox"/> free lace	6	1 ▲ 2
<input type="checkbox"/> how do you clone a phone	20	1 ▲ 8
<input type="checkbox"/> huawei device	44	1 ▲ 1
<input type="checkbox"/> huawei news	50	1 ▲ 1
<input type="checkbox"/> huawei unlock	17	1 ▲ 6
<input type="checkbox"/> ping delay	19	1 ▲ 1
<input type="checkbox"/> routing basics	18	1 ▲ 2
<input type="checkbox"/> sound x	45	1 ▲ 1
<input type="checkbox"/> unlock huawei	16	1 ▲ 1
<input type="checkbox"/> fixed network	7	1 ▲ 1
<input type="checkbox"/> note huawei	12	1 ▲ 20
<input type="checkbox"/> add users to ad	12	1 ▲ 2
<input type="checkbox"/> buy huawei phone	22	1 ▲ 1
<input type="checkbox"/> d15 specs	12	1 ▲ 1

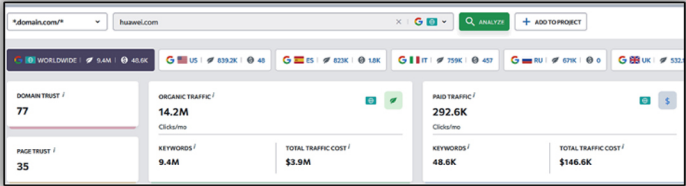
BACKLINKS INCREASED



The number of backlinks to website has increased substantially, boosting site's authority and enhancing website search engine rankings. This growth underscores the success of our link-building strategies.



Overall Performance



"Our overall performance in SEMRUSH demonstrates notable enhancements across key SEO metrics, including increased keyword rankings, a surge in referring domains, and elevated organic traffic. These improvements highlight the success of our comprehensive digital strategy."