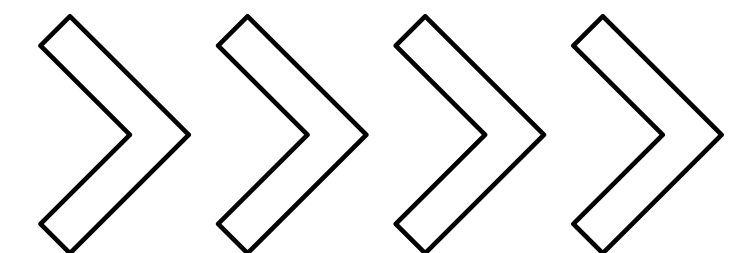




GOOGLE ADS PORTFOLIO

CASE STUDY

DIRECTKITCHENDOORS.CO.UK

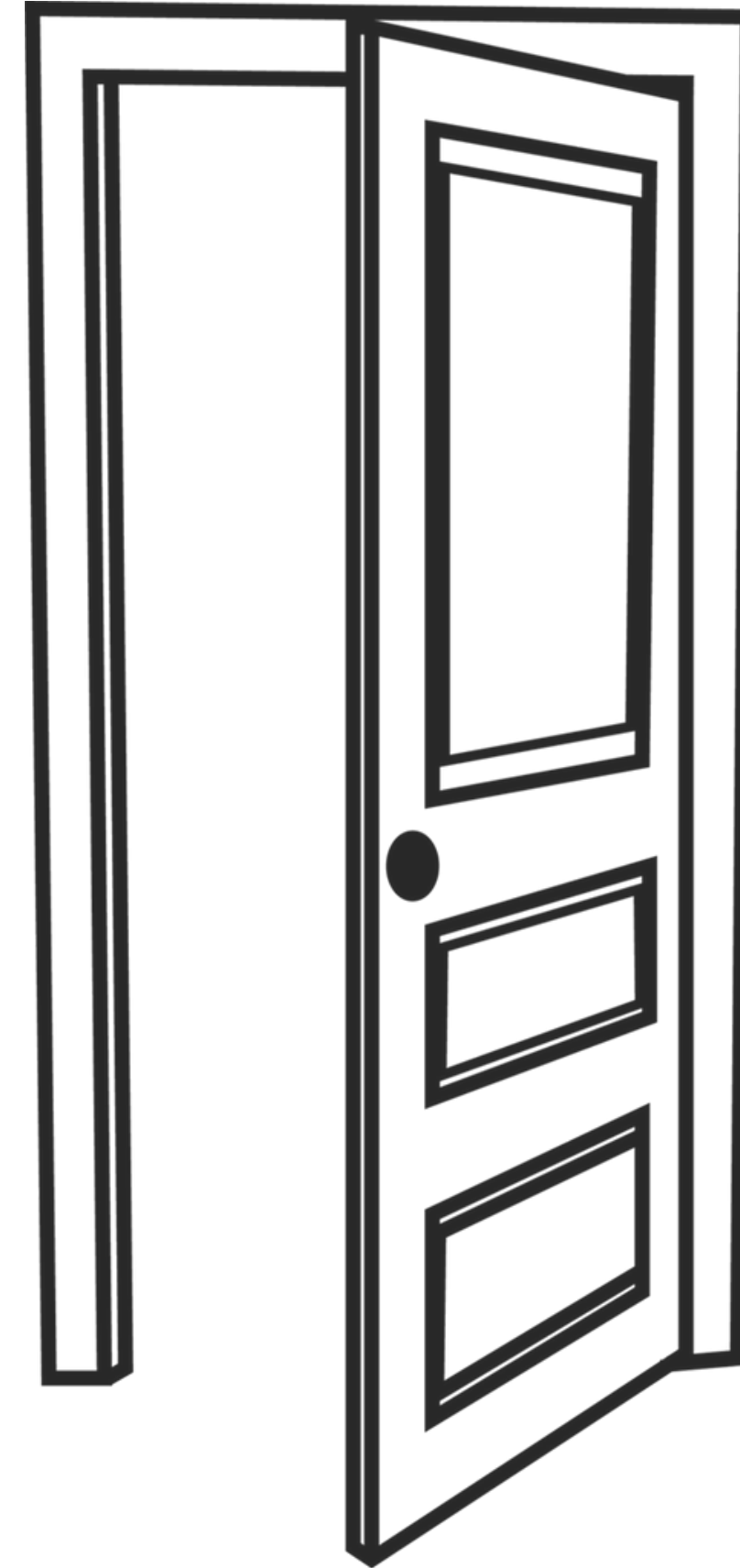


OBJECTIVES

- **ENHANCE ONLINE PRESENCE:** DRIVE MORE TRAFFIC TO YOUR WEBSITE FOR HEIGHTENED BRAND VISIBILITY AND INCREASED CHANCES OF ENGAGING WITH POTENTIAL CUSTOMERS.
- **BOOST CONVERSIONS AND REVENUE:** PROMOTE PRODUCTS AND SERVICES DIRECTLY THROUGH YOUR WEBSITE TO IMPROVE SALES AND REVENUE, FOSTERING BRAND GROWTH.
- **PRECISE AUDIENCE TARGETING:** UTILIZE ADVANCED TARGETING METHODS TO CONNECT WITH SPECIFIC DEMOGRAPHICS, LOCATIONS, OR INTEREST GROUPS, ENSURING EFFECTIVE OUTREACH AND ENGAGEMENT.
- **MEASURABLE SUCCESS:** CONCENTRATE ON DELIVERING QUANTIFIABLE OUTCOMES, ENHANCING CONVERSION RATES, AND MAXIMIZING THE CLIENT'S RETURN ON INVESTMENT (ROI) FROM PPC CAMPAIGNS.
- **VALUABLE INSIGHTS:** COLLECT AND ANALYZE CRUCIAL DATA FROM CAMPAIGNS TO INFORM FUTURE MARKETING STRATEGIES, FACILITATING ONGOING IMPROVEMENT AND OPTIMIZATION.

ABOUT PROJECT

directkitchendoors.co.uk is a website for suppling High-quality Kitchen doors and accessories.



CAMPAIGN DATA

Conversions ▼

139.00

Impressions ▼

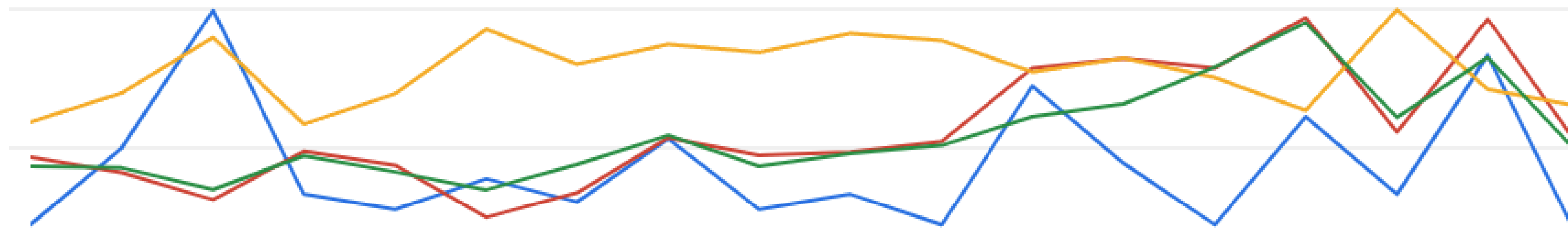
1.11M

Avg. CPC ▼

£0.39

Clicks ▼

13.7K



HIGHEST SELLING PRODUCTS

Sponsored



Direct Kitchen Doors

<https://www.directkitchendoors.co.uk> ⋮

Buy Kitchen Doors Online - Direct Kitchen Doors

Direct Kitchen Doors is a leading **kitchen** trade supplier based in the UK. All of our products...

Sponsored



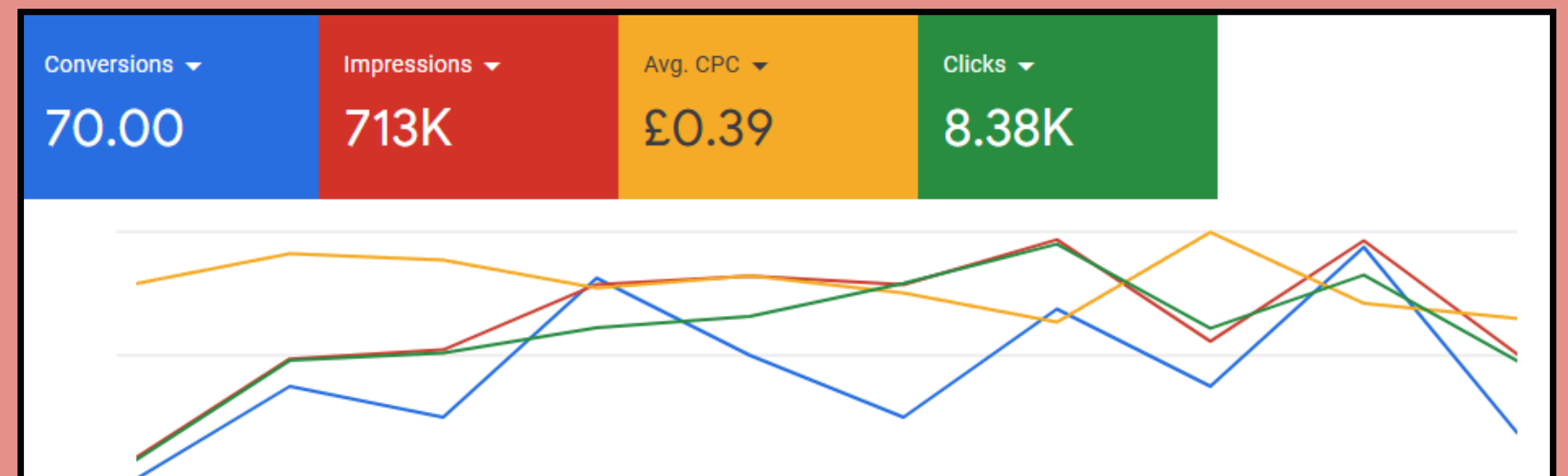
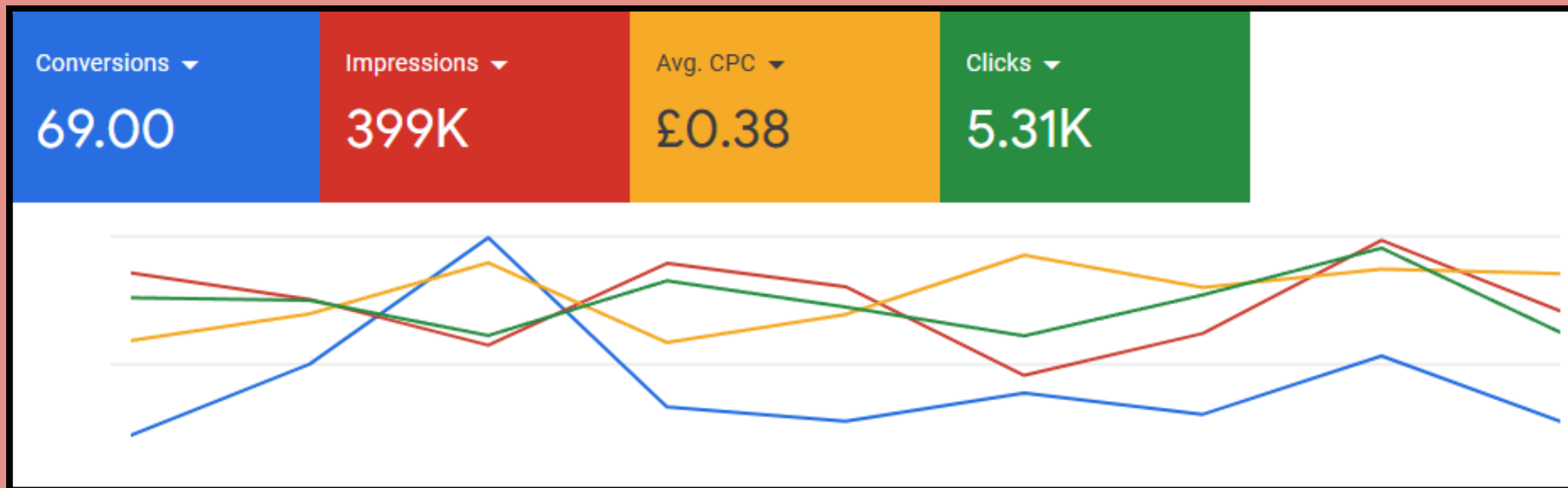
Direct Kitchen Doors

<https://www.directkitchendoors.co.uk> ⋮

Buy Kitchen Doors Online - Direct Kitchen Doors

Direct Kitchen Doors is a leading **kitchen** trade supplier based in the UK

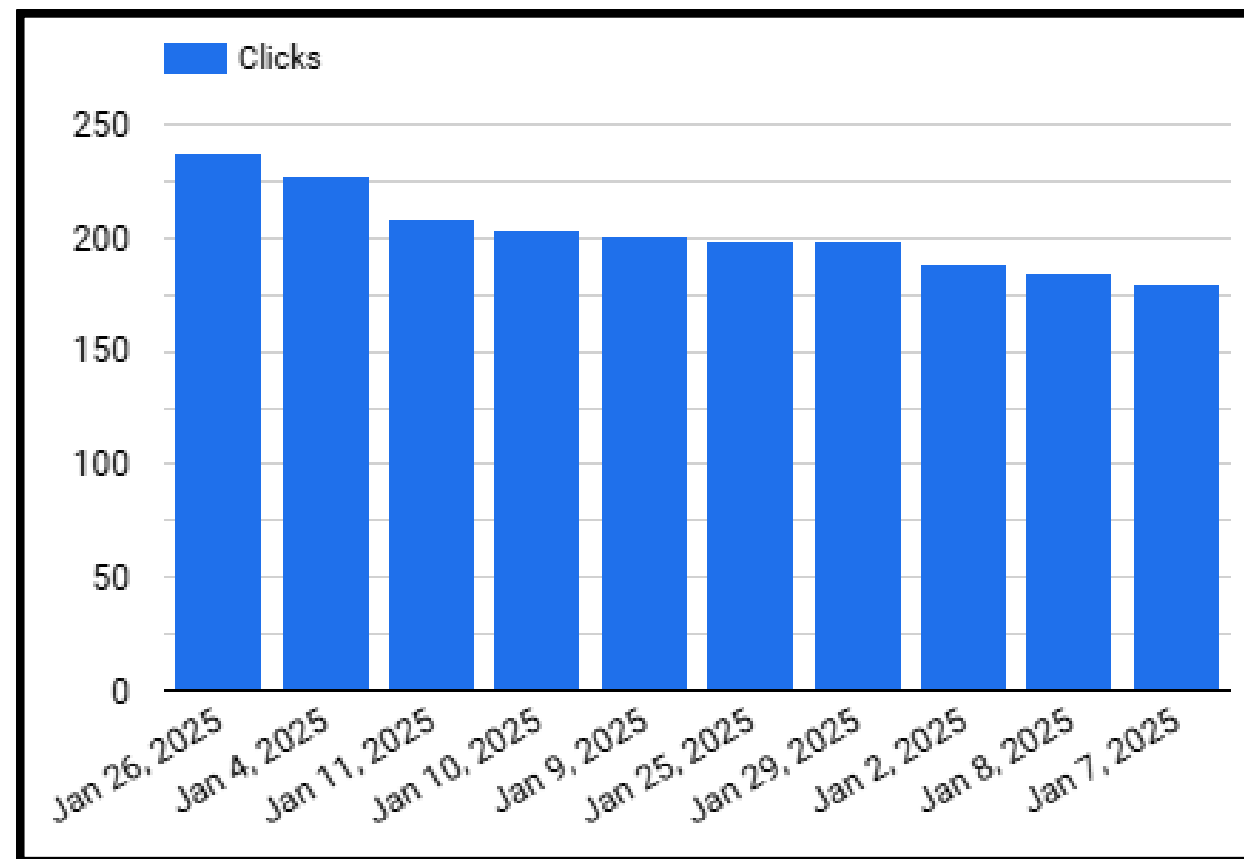
BEFORE AND AFTER INSIGHTS



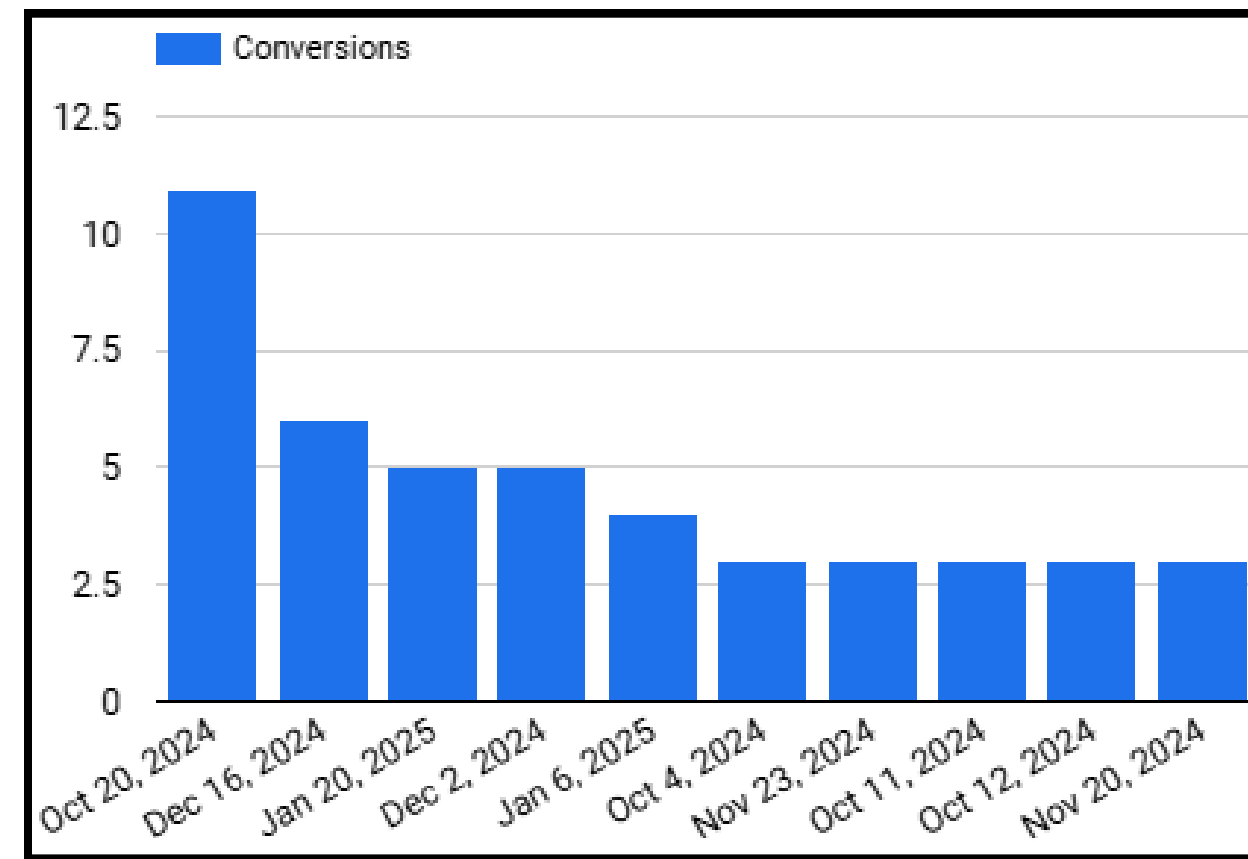
CAMPAIGN DATA

Continuously tracked campaign effectiveness by monitoring essential metrics like clickthrough rate, engagement rate, and conversion rate. Employed data-driven enhancements to enhance targeting and messaging, resulting in heightened campaign impact.

Clicks



Conversions



*Thank
you*

