



GOOGLE ADS PORTFOLIO

**CASESTUDY**

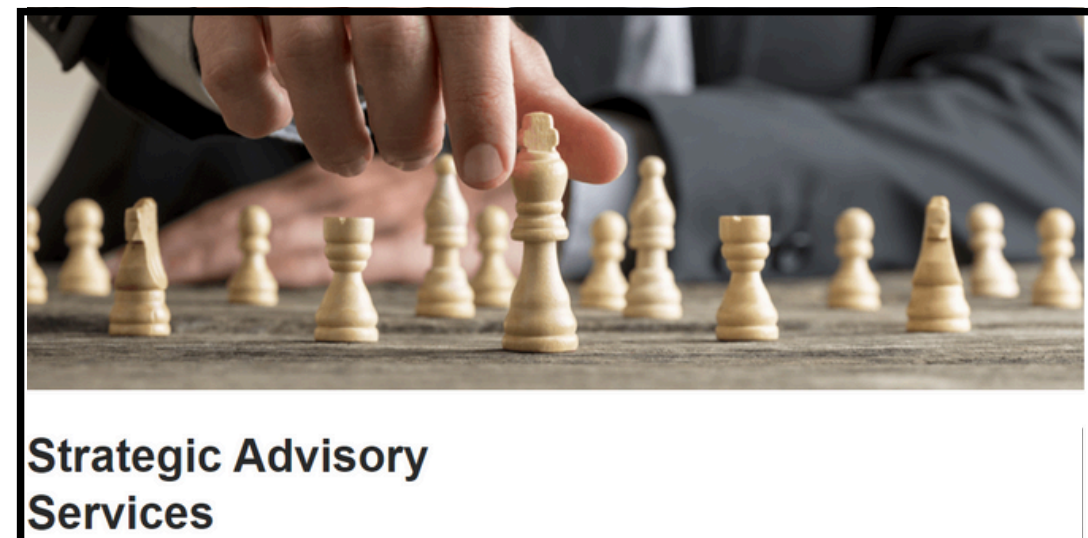
**CHADILS.COM**

# OBJECTIVES

- **ENHANCE ONLINE PRESENCE:** DRIVE MORE TRAFFIC TO YOUR WEBSITE FOR HEIGHTENED BRAND VISIBILITY AND INCREASED CHANCES OF ENGAGING WITH POTENTIAL CUSTOMERS.
- **BOOST CONVERSIONS AND REVENUE:** PROMOTE PRODUCTS AND SERVICES DIRECTLY THROUGH YOUR WEBSITE TO IMPROVE SALES AND REVENUE, FOSTERING BRAND GROWTH.
- **PRECISE AUDIENCE TARGETING:** UTILIZE ADVANCED TARGETING METHODS TO CONNECT WITH SPECIFIC DEMOGRAPHICS, LOCATIONS, OR INTEREST GROUPS, ENSURING EFFECTIVE OUTREACH AND ENGAGEMENT.
- **MEASURABLE SUCCESS:** CONCENTRATE ON DELIVERING QUANTIFIABLE OUTCOMES, ENHANCING CONVERSION RATES, AND MAXIMIZING THE CLIENT'S RETURN ON INVESTMENT (ROI) FROM PPC CAMPAIGNS.
- **VALUABLE INSIGHTS:** COLLECT AND ANALYZE CRUCIAL DATA FROM CAMPAIGNS TO INFORM FUTURE MARKETING STRATEGIES, FACILITATING ONGOING IMPROVEMENT AND OPTIMIZATION.

# ABOUT PROJECT

CHADILS was established in 2014 and has positioned itself as one of the top valuation firms providing independent valuations, consultancy, and advisory services across the Emirates, the United Kingdom, and Pakistan. Their reports are prepared in accordance with International Valuation Standards Council (IVSC), the Royal Institution of Chartered Surveyors (RICS) Standards, Abu Dhabi, Dubai, and the Ajman Real Estate Regulatory Authority Requirements. Their team of experts with in-depth knowledge of UAE, European, and Asian markets assures that we will provide accurate and reliable valuations on all asset classes with a commitment to excellence and quality reports. CHADILS is trusted by more than 30 major banks, financial institutions, and continues to reach out to all key players and new businesses without compromising on its principles, commitment, and quality of the reports.



# CAMPAIGN DATA

Conversions

500.00

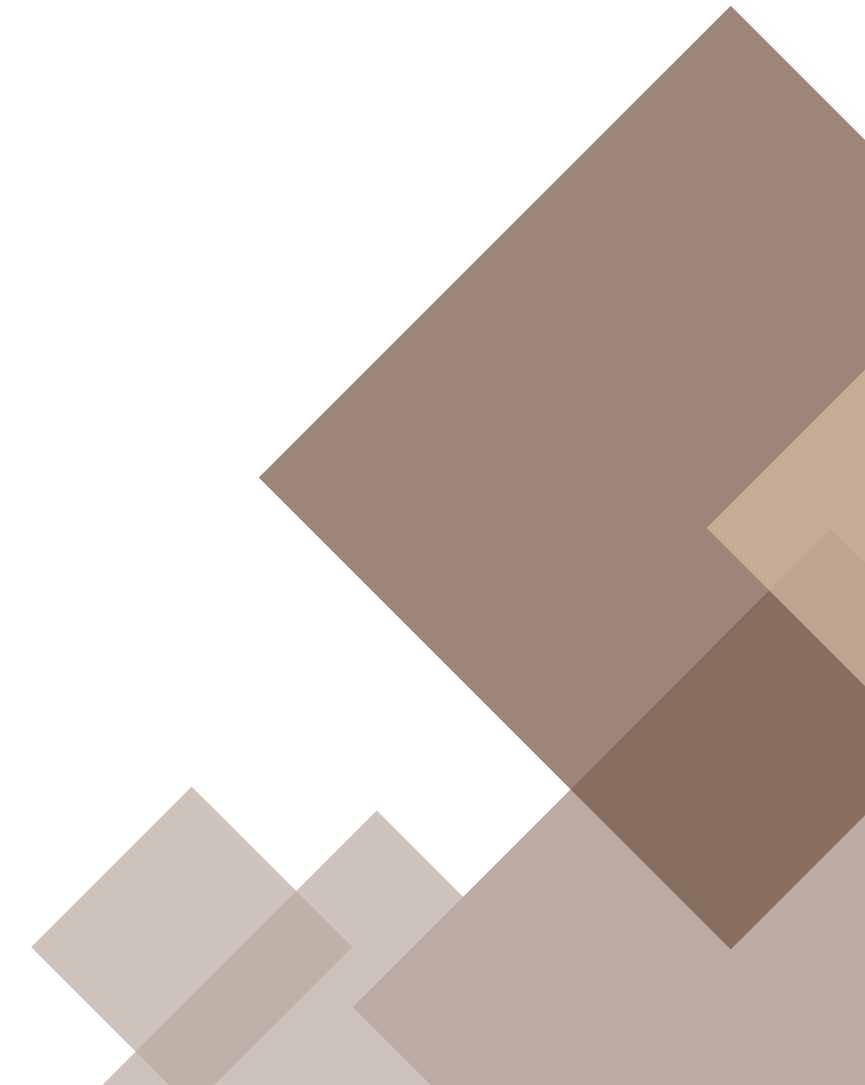
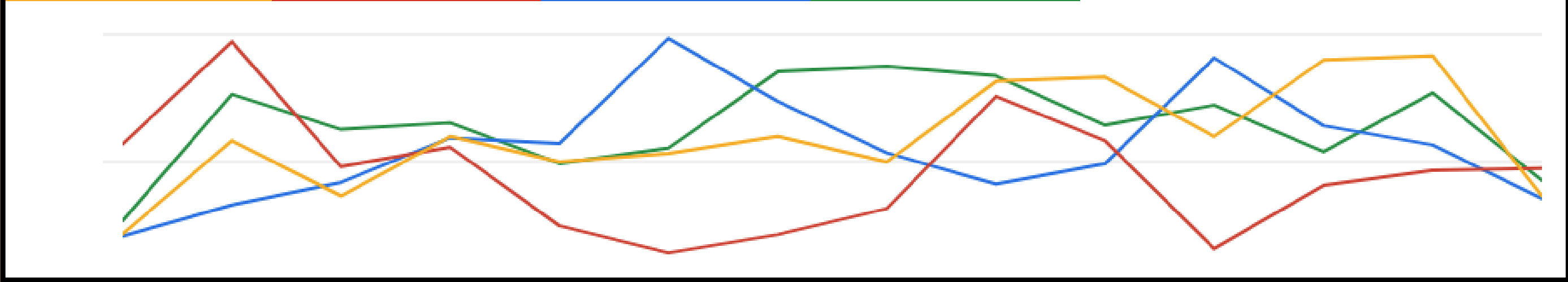
Conv. rate

4.15%

Clicks

6.99K

Impressions  
452K



# VISUALS & AD CREATIVES

[Real Estate Valuation Services - Ap...](#)

[www.chadils.com/services/real-estate/](http://www.chadils.com/services/real-estate/)

Our real estate valuation Team provides complete client solutions. Call us. Real estate valuation done by professionals according ...

POSITION: 1

#433

[Get Your Machinery Valuedchadils....](#)

[www.chadils.com/plant-machinery-val...](http://www.chadils.com/plant-machinery-val...)

Get Valuation Consultants – Discover your classic car's true value with our expert valuation service. Get started now. Get the...

POSITION: 1

#394

# BEFORE AND AFTER INSIGHTS

Conversions

204.00

Conv. rate

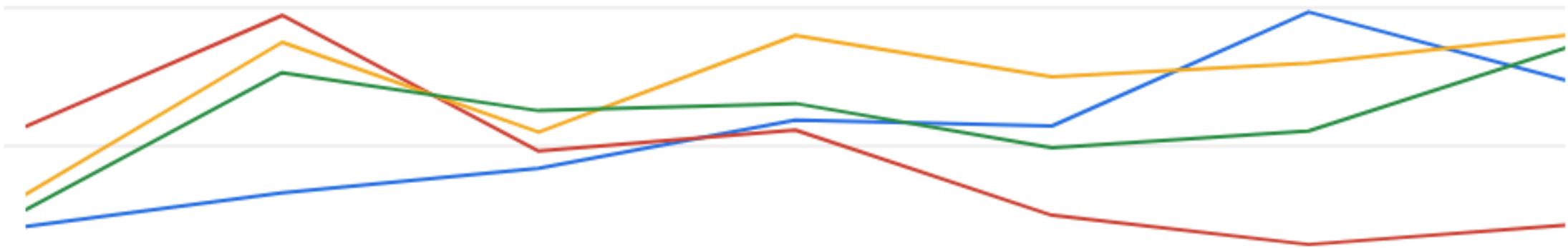
3.60%

Clicks

3.46K

Impressions

211K



Conversions

296.00

Conv. rate

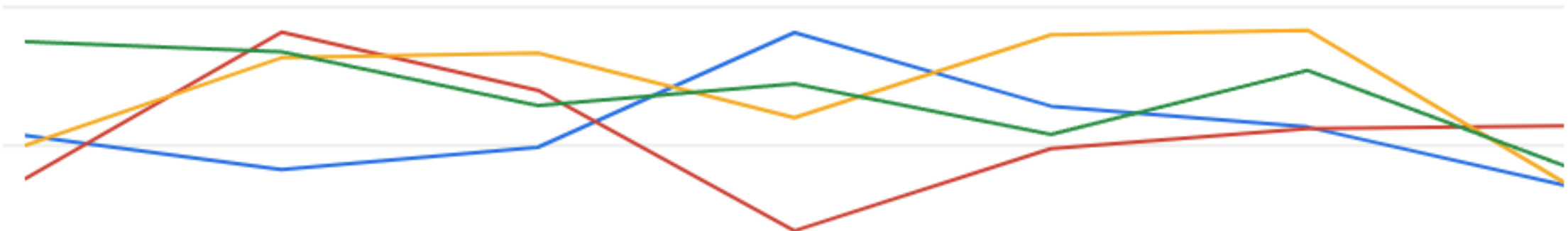
4.63%

Clicks

3.52K

Impressions

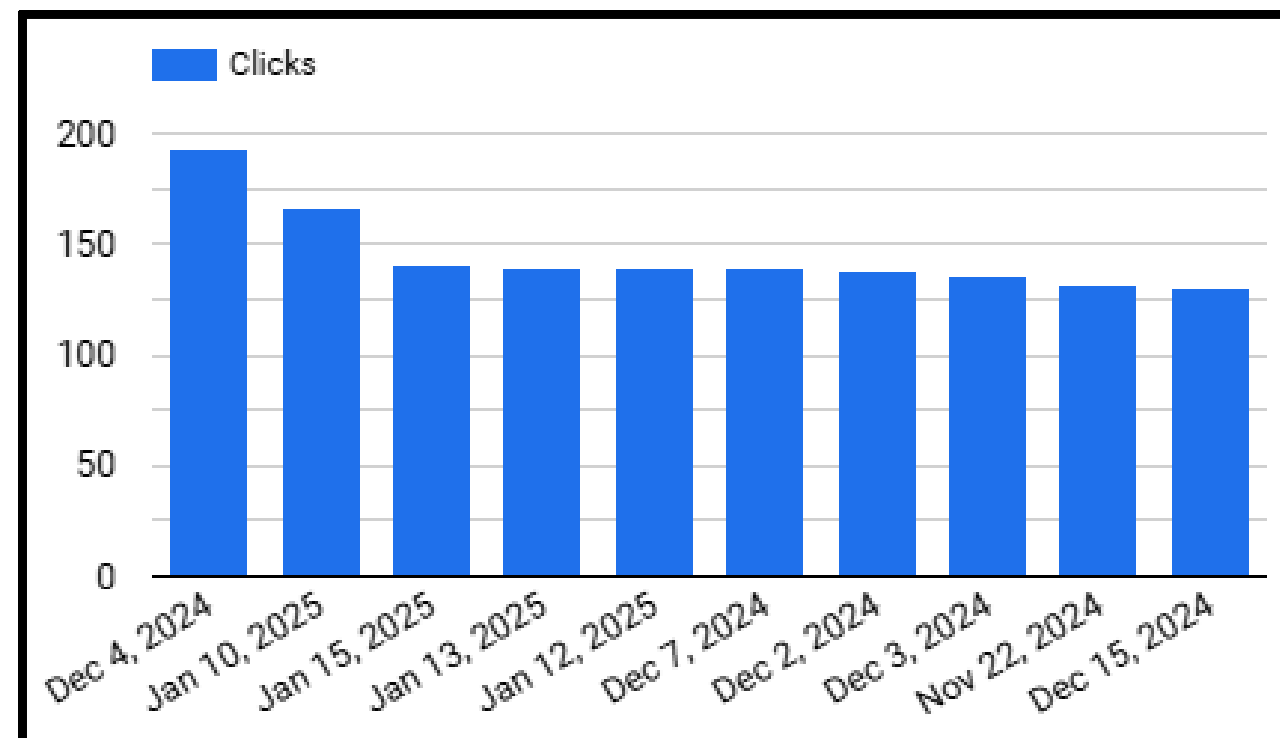
241K



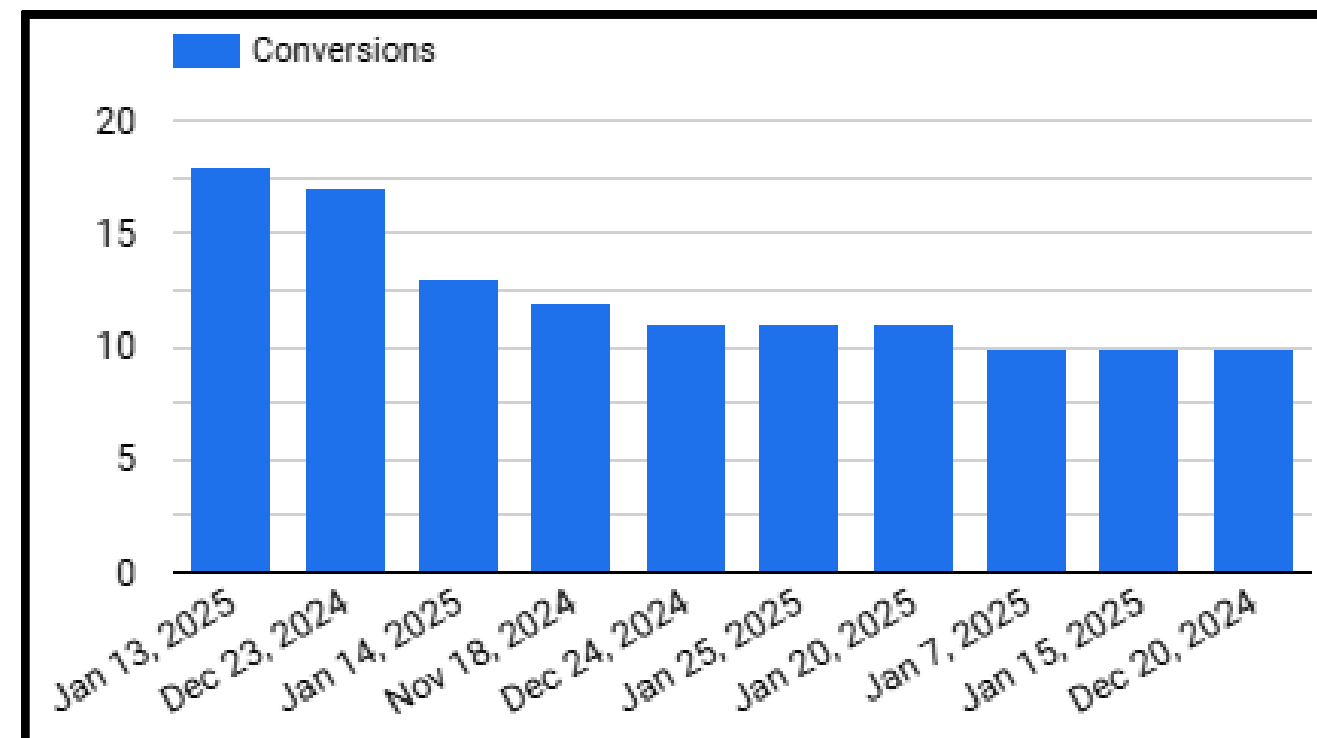
# CAMPAIGN DATA

Continuously tracked campaign effectiveness by monitoring essential metrics like clickthrough rate, engagement rate, and conversion rate. Employed data-driven enhancements to enhance targeting and messaging, resulting in heightened campaign impact.

## Clicks



## Conversions







***THANK YOU***